











presented by VANCOUVER URBAN FARMING SOCIETY



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plenary AGENDA (morning)

9:00 - 9:30	REGISTRATION AND COFFEE			
9:30 - 9:50	WELCOME (IN THE PACIFIC ROOM)			
9:50 - 10:50	KEYNOTE ADDRESS: ANDREA WILKINS Y MARTÍNEZ, SOLE FOOD STREET FARMS			
10:50 - 11:05	15-MINUTE BREAK AND MORNING SNACK			
	PACIFIC ROOM	GREEN ROOM (UP THE ELEVATOR)	LOUNGE (UP THE ELEVATOR)	
11:05 - 12:20	SESSION A Starting up a CSA Program: Best Practices for Connecting People with Produce KARLY PINCH KIM TUCKER JENN CLINE JONI COOKE MODERATOR: KAREN AGESON	SESSION B Standing with Migrant Workers: Organizing Across the Food System GERARDO OTERO ELENA PENNELL MITCH WARD MODERATOR: MARIA WONG	NETWORKING ROOM	
12:20 - 1:20	LUNCH PROVIDED BY PNE CATERING (IN THE PACIFIC ROOM)			

plenary AGENDA (afternoon)

	PACIFIC ROOM	GREEN ROOM (UP THE ELEVATOR)	LOUNGE (UP THE ELEVATOR)
1:20 - 2:35	SESSION C Building Networks, Resources, and Support for Small-Scale Farmers EMMA HOLMES MARCELA CROWE KIARA JACK DRU YATES OLGA LANSDORP	SESSION D Growing Across the City: Exploring Best Practices for Farming on Multiple Sites CAMIL DUMONT ELANA EVANS GABRIEL PLISKA MODERATOR: GRAY ORON	NETWORKING ROOM
2:35 - 2:50	15-MINUTE BREAK		
2:50 - 4:05	SESSION E Connecting Urban Farmers with Opportunities in Schools	SESSION F Business Planning Workshop for Farmers	NETWORKING ROOM
	MARC SCHUTZBANK MEGAN HEROD I THANUSHI EAGALLE MODERATORS: LISA POWELL & SAMANTHA GAMBLING	WITH FARM BUSINESS ADVISOR MARCELA CROWE	



KEYNOTE speaker

we are pleased to welcome

ANDREA WILKINS Y MARTÍNEZ

DIRECTOR OF FARM OPERATIONS, SOLE FOOD STREET FARMS

Andrea Wilkins y Martinez has a Bachelor's degree in Ecology and Ethnobotany from the University of California, Riverside and has been farming since 2008. Andrea began her career in agriculture at an urban farm in New York City underneath the Triborough Bridge then moved on to larger-scale organic production farms in California, Virginia, and Louisiana. She is now the Director of Farm Operations at Sole Food Farms in Vancouver.

11:05am - 12:20pm | in the Pacific Room SESSION starting up a ACSA PROGRAM: best practices for Connecting People with Produce

SESSION A panelists

Karly Pinch, Shady Acre Farm

Karly Pinch started Shady Acre Farm in 2015, after a season as an organic farm apprentice and graduating from the UBC Farm Practicum in Sustainable Agriculture in 2013. She came to farming from a passion for having a positive environmental impact in her career. Karly also works as an environmental educator.

Kim Tucker, Hastings Creek Farm

As a child in rural Ontario while weeding a row of the garden, mucking out the chicken coop, or freezing her hands collecting maple sap Kim would regularly contemplate why her parents were so cruel. Now, having lived in a city and worked a desk job for the past 25 years, she relishes outdoor hard labour, especially when it results in delicious food. She presently grows on a ¼ acre lot in Lynn Valley, feeding local families through her CSA.

Jenn Cline, Riverside Farm

Jenn comes from an education background in International Development Studies, with a particular focus on food systems and food security. She has a passion for all things food related, with a previous working career reflecting that passion. Jennifer spent eight years working as a cook in the service industry in Vancouver, Whistler, and Winnipeg. She has had experience as Program Assistant with Growing Chefs, teaching kids how to grow, cook, and eat nutritious vegetables. She is excited to connect people to seasonal eating and the local food system as a farmer at Riverside Farm.

Joni Cooke, PLOTS

Joni started gardening flowers alongside her mom at a young age. Her passion for farming eventually landed her at an old 100 acre homestead outside of Lillooett in her thirties where she dove into a wide variety permacultural principles, and goat herding. Her love for gardening had to shrink down to backyard guerrilla gardens in the city until she found a 4-acre piece of land in Richmond to lease. She has been growing mixed vegetables for a small CSA now for 3 years. She dreams daily about moving out of the city and setting up a co-operative farming community close to the city.

moderated by

Karen Ageson Farmers on 57th & VUFS

Karen Ageson is the CSA farmer for Farmers on 57th and has tended the Farmers on 57th market garden since it broke ground in 2009. She has also served for several years on the Board of Directors at the Vancouver Urban Farming Society.

11:05am - 12:20pm | in the Green Room



SESSION B panelists

Gerardo Otero, Simon Fraser University

Gerardo Otero is Professor of international studies and sociology at Simon Fraser University. He has published over 100 scholarly articles, chapters and books about political economy of agriculture and food, civil society and the state in Mexico and Latin America. His latest article, with Anelyse Weiler and Hannah Wittman (2016) is "Rock Stars and Bad Apples: Moral Economies of Alternative Food Networks and Precarious Farm Work Regimes". Antipode, 48(4):1-23. His forthcoming book, The Neoliberal Diet and Inequality: Healthy Profits, Unhealthy People, will be published by The University of Texas Press in Fall of 2018. E-mail: otero@sfu.ca. Web page: www.sfu.ca/ people/otero.html.

Elena Pennell, Simon Fraser University

Elena is pursuing an MA in Anthropology at SFU. Her research interests include Temporary Labour Migration, Labour Precarity, Transnational Family and Emotion. She is currently studying how thousands of Mexican temporary foreign workers experience separation from their families, homes and cultures under Canada's Seasonal Agricultural Worker Program (SAWP) while they labour on BC's farms and vineyards.

Mitch Ward, RAMA

Mitch works with Radical Action with Migrants in Agriculture (RAMA) doing outreach and offering support to workers in the Okanagan Valley. He also works on a 20-acre organic farm in the North Okanagan and is part of the growing number of young farmers in the

Valley. Within that space, along with others, he is working to bridge the gap between the local and migrant farm workers in order to build a united community of agricultural workers and strengthen our food system as a whole.

moderated by

María Wong Vancouver Urban Farming Society

Maria recently joined VUFS as our new Executive Director. Previously she worked in grassroots community development in Toronto in project areas including food and water security and environmental justice for Latin American communities.

1:20pm - 2:35pm | in the Pacific Room

building

NETWORKS, RESOURCES & SUPPORT for Small-Scale **Farmers**

SESSION C panelists

Emma Holmes, BC Ministry of Agriculture

Emma Holmes has a M.Sc. in Soil Science from UBC and is the New Entrant Agrologist and the Organic Industry Specialist at the BC Ministry of Agriculture. Prior to her current role, Emma worked as an organic market farmer, was Programs Manager with VUFS, taught Soil and Compost courses with KPU's Tsawwassen Farm School, and coordinated SPEC's on-farm extension program.

Marcela Crowe, Young Agrarians

Animated by her belief that farming can foster the regenerative power of people and the earth, Marcela is thrilled to help farmers identify and effectively realize their passion. Marcela provides farm business mentorship to emerging farmers through the Young Agrarians BC Farm Business Mentorship Network, and

most recently as a registered Farm Business Advisor with the BC Ministry of Agriculture. Marcela is the 2017-2018 Farm Business Planning Instructor at Kwantlen Polytechnic University's Tsawwassen Farm School, and provides strategic development support to farm based organizations throughout BC.

Kiara Jack, ARDCorp Environmental Farm Plan

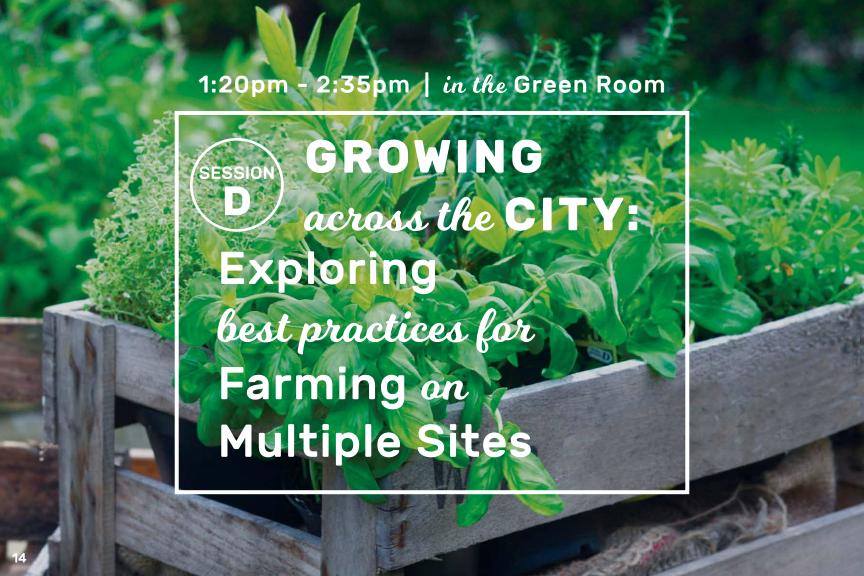
Kiara has a B.Sc in Global Resource Systems from UBC, and is a Professional Agrologist with the British Columbia Institute of Agrologists. She specializes in integrated pest management (IPM) for conventional and organic potatoes and vegetables. She has experience collaborating with members of the government and industry and farm worker experience in conventional, organic and permaculture farming systems.

Dru Yates, E.S. Cropconsult

Dru has an M.Sc. in Soil Science from UBC and is also an Articling Agrologist with the British Columbia Institute of Agrologists. Her focus is on Integrated Pest Management for field vegetables, potatoes, and blueberries, and she is also passionate about soil management. Dru has been with E.S. Cropconsult since 2015.

Olga Lansdorp, SPEC

Olga has a passion for birds as well as sustainable agriculture, and was lucky enough to combine the two interests during her Master's Degree at Simon Fraser University. Now, at SPEC in her role as Program Coordinator, Olga is discovering the many challenges that small scale farmers face, and has a lot of respect for their curiosity, creativity, and work ethic. She hopes to bring her passion and sustained interest for living systems to the project.



SESSION D panelists

Camil Dumont, Inner City Farms

Camil completed his M.Sc. in UBC's Faculty of Land and Food Systems and has been head farmer with Inner City Farms (ICF) Society since 2010. Inner City Farms has built a network of 18 or so front and backyard farms within Vancouver city limits. ICF distributes non-certified organic vegetables through the CSA model for both families and restaurants.

Elana Evans, City Beet Farm

Elana graduated from the UBC Farm Practicum in Sustainable Agriculture in 2015 and went back to work at the UBC farm for the 2016 growing season. She is working towards completing her M.Sc. in Soil Science from UBC. Elana is dedicated to food justice and has a strong sense of commitment to land. She believes that growing food, saving seeds and nourishing the community are done by taking great care of the soil. Elana feels that food is the way we share our love. It is best fresh, healthy and affordable and should nourish our bodies as well as our spirits.

Gabriel Pliska, Frisch Farms

Gabriel started Frisch Farms, a hyper-local farming initiative on Vancouver's West Side, in 2012 when returning to Canada after living in Germany. He farms in yards in the Kitsilano and Dunbar neighbourhoods and distributes produce to people through a Community Supported Agriculture program.

moderated by

Gray Oron

Fresh Roots Urban Farm Society, Green Monster Agricultural Services, & VUFS

Gray Oron is an urban farmer, educator, cofounder of Fresh Roots Urban Farm Society, and board chair of the Vancouver Urban Farming Society.



SESSION E panelists

Marc Schutzbank, Fresh Roots Urban Farm Society

Marc Schutzbank is the Director and Poet-in-Chief at Fresh Roots Urban Farm Society, where he has worked to develop a green thumb business model that does social good. Marc hails from the United States, coming to Vancouver as a Fulbright Scholar. As a graduate of the M.Sc. Integrated Studies in Land and Food Systems program at the University of British Columbia, he investigated the economic viability of urban farming, exploring how urban farmers are developing their businesses here in Vancouver.

Thanushi Eagalle Edible Garden Project

Thanushi is the Education Coordinator of the Edible Garden Project (EGP). She has an M.Sc. related to biodiversity research from the University of Guelph and is now enrolled in the UBC Master of Museum Education program to develop deeply impactful community programs. As part of EGP this year, Thanushi has led monthly garden education programs to over 1200 students from K-12, hosted educational visits to Loutet Farm and conduced pollinator garden workshops in the North Shore.

Megan Herod City of Vancouver

An urban planner and honey connoisseur, Meg grew up as an assistant bee keeper at her Dad's apiary in rural Ontario. Meg works at the Park Board as the local food planner and her work focuses on building the partnerships to enable community driven food projects, thinking strategically about integration of local food into parks and coordinating the community gardens on park land. Her interests include imagining all the little places in between buildings and roads as spaces in our urban fabric for creative interventions, which includes growing food!

moderated by

Samantha Gambling, Farm to School BC Vancouver Region

Sam is the community animator for the Farm to School Vancouver Area regional hub, where she "animates" (i.e. catalyzes and supports) a grassroots movement towards healthy, local, sustainable school food systems. She's a graduate of the UBC Farm practicum in sustainable agriculture, and M.Sc. alumna from UBC's Faculty of Land and Food Systems.

Lisa Powell, Think&EatGreen@School

Lisa J. Powell, Ph.D., is a research fellow jointly appointed at the Centre for Sustainable Food Systems at UBC and at the Agriburban Research Centre at the University of the Fraser Valley. Lisa's research focuses on food literacy education, farm to school initiatives, sustainable food systems, and peri-urban land use.

2:50pm - 4:05pm | in the Green Room



BUSINESS PLANNING WORKSHOP for Farmers

with Marcela Crowe FARM BUSINESS ADVISOR

SESSION F workshop

workshop description: Business Planning Workshop for Farmers

Thinking of starting up an urban or small-scale farm? Gain clarity and confidence in developing your business in this workshop with Marcela Crowe!

Get the scoop on business opportunities for new and emerging farmers, explore a variety of farm business models operating within Metro Vancouver (sole proprietorship, partnership, cooperative, social enterprise, etc.), and learn how to use the Business Model Generation Canvas as a tool to plan your farm.

workshop facilitator: Marcela Crowe, Farm Business Advisor

Animated by her belief that farming can foster the regenerative power of people and the earth, Marcela is thrilled to help farmers identify and effectively realize their passion. Marcela provides farm business mentorship to emerging farmers through the Young Agrarians BC Farm Business Mentorship Network, and most recently as a registered Farm Business

Advisor with the BC Ministry of Agriculture. Born in Managua, Nicaragua, and raised in Toronto, Marcela graduated with a Masters of Environmental Studies from York University, specializing in sustainable farm management and green business design. She has been fortunate to have worked as a consultant for farmers and entrepreneurs for seven years

now, and for ten years in the field of nonprofit management, most recently for two years as the Executive Director of the Vancouver Urban Farming Society. Marcela is the 2017-2018 Farm Business Planning Instructor at Kwantlen Polytechnic University's Tsawwassen Farm School, and provides strategic development support to farm-based organizations throughout BC.

forum LUNCH

12:20pm - 1:20pm | in the Pacific Room

featuring produce from:

UBC Farm, Sky Harvest, Sole Food Street Farms, Fresh Roots, Edible Garden Project, Cropthorne Farm & Earth Apple Farm

become a VUFS MEMBER

visit our membership table at lunchtime!

Purchase a \$20 Annual Vancouver Urban Farming Society Membership and receive 20% off of VUFS workshops and events in 2018. With your VUFS membership, you'll also receive great discounts on farm and garden products with our partner businesses:













ACKNOWLEDGEMENTS

Thank You to our Participating Farms & Organizations

Thank you to all of our speakers and moderators, and the organizations with which they work:

ARDCorp

BC Ministry of Agriculture

City Beet Farm

City of Vancouver

Edible Garden Project

E.S. Cropconsult

Farm to School BC

Farmers on 57th

Fresh Roots Urban Farm Society

Frisch Farms

Green Monster Agricultural Services

Hastings Creek Farm

Inner City Farms

PLOTS

Radical Action with Migrants in Agriculture

Riverside Farm

Shady Acre Farm

Sole Food Street Farms

Simon Fraser University

Society Promoting Environmental Conservation

Think&EatGreen@School

Young Agrarians

Land Acknowledgement

We want to acknowledge that this event is taking place on the unceded ancestral lands of the Musqueam (Musqueam), Səlílwəta? (Tsleil-Waututh) and Skxwú7mesh (Squamish) traditional peoples. As farmers, settlers and organizers, it is important for us to recognize the indigenous stewardship that has come before us and the struggles and stories that these lands have composted over many years.

Food Gratitude

Thank you to the PNE for catering the Forum. We appreciate these farms for supplying food:

UBC Farm

Sky Harvest

Sole Food Street Farms

Fresh Roots Urban Farm

Edible Garden Project

Cropthorne Farm

Earth Apple Farm

about VUFS

Aiming to grow urban farming as a wiable, thriwing and wibrant sector in Vancouver and beyond, Vancouver Urban Farming Society is a convening organization that strengthens the growth of the urban farming sector through education, advocacy, networking and business support.



www.urbanfarmers.ca

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